What is the filter bubble?

“Beware Online ‘Filter Bubbles’”
https://goo.gl/T7sYrh
Eli Pariser | TED Talk | February 2011

Algorithmic
Devices
Self-selected (curation)

Started with the internet boom in the mid-1990s
Goes into hyper drive in the mid-2000s
  Social media usage: 5 percent in 2005, 69 percent in 2016

“What is the impact on news?”

How do Americans get our news?

Live poll: Where did you get your news this morning?
pollev.com/tandrewwahl558

“The Modern News Consumer”
https://goo.gl/WqVT7b
Pew Research Center | July 2016

“Americans – Especially but not Exclusively Trump Voters – Believe Crazy, Wrong Things”
https://goo.gl/Gz5q9h
Catherine Rampell | The Washington Post | December 2016
What is the impact on society?

Redefinition of community
- From geography to topical/cultural
- Redefinition of words like friends, followers, like, etc.
- An increase of tribalism

What is the answer?

Honestly? I have no freaking idea!

Groups of diverse people coming together and talking

Better self-curation
- Example from my time as an editorial cartoonist

Question the knowledge
- Media/information literacy

Questions?